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Chester Cycle Demonstration Town Prize Winner

Last months Chester Cycle Festival (25–26 April) officially launched Chester's Cycling Demonstration Town status. Chester welcomed vip's Paul Clark Mp, Christine Russell MP, Councillor Neil Ritchie and Councillor Richard Short to the Cycling Market on Saturday 25 April in Town Hall Square and Eastgate Street.

Amongst the attractions during the day was the chance to win a bike worth £300. The winner, drawn from over 400 entries was Paul Rodgers from Prenton who received his new bike from the Bike Factory in Boughton.

Chair of the Chester Cycle demonstration town steering group, David Pickering presented the new bike to Paul. Said David

“Congratulations to Paul on winning this superb bike from the Bike Factory. It is pleasing to see that 400 people entered the competition. This shows the wide interest that there is in cycling. The challenge to Chester is to have all those bikes that have sat in garages all winter, dusted off, tyres pumped up and put some miles on the milometer. Let us all get out on our bikes and challenge others to participate “

Cycling remains in the spotlight with National Bike Week starting on June 13. A number of events will be taking place during the week including; Sunday 14 June 'Bob Clift Memorial Cheshire Cycleway Rides 2009', Friday 19 June, 'Midsummer Cycle at Chester Zoo', Sunday 21 June, 'Chester Bikeathon', Sunday 21 June, 'Deva Triathlon'. The end of Bike Week is celebrated in style when Chester welcomes the Tour Series Bike race on Tuesday 23 June, a chance to see British Cycling heroes in action on the streets of Chester.

Chester is one of seventeen official Cycling Demonstration Towns, securing a £2.4 million bid over the next three years; the initiative aims to improve Chester's cycling infrastructure and cycling opportunities, making cycling a genuine option for all Chester residents. The project gives Chester a share of the largest investment in cycling the country has ever seen, almost £100 million pounds. The money will transform these nominated towns into areas where cycling becomes a genuine option, improving the local environment, city centre congestion and fitness of 2.5 million people.

For further details contact the Cheshire West and Chester Sports Development team on 01244 402273