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Chester's Giant Floral Welcome

Chester welcomed a special in June as a new floral display was revealed in the shape of a Chester Giant with a bicycle.

Located by Chester Library the Giant welcomes visitors to the City, whilst celebrating the new Cycle Demonstration Town status and Chester In Bloom, the annual competition whose theme is Petal Power. The Giant has also greeted the cyclists from the Tour Series as they raced past during the Chester circuit on June 23.

The Giant, standing over 3.5 metres is planted with annual summer bedding plants. Funding for the Giant was through the Chester Renaissance Northgate Interim Works budget.

Said Councillor Richard Short

“This giant is a great addition to the attractions in the City centre and will enhance the traditional Midsummer Watch Parade with its own giants taking part “

Rita Waters, Chief Executive, Chester Renaissance added

“This is a wonderful way for Chester to welcome the Cycle Race, City in Bloom and the Giants – by combining all three together and provide this fabulous display. Over the next few months it will provide an attraction for visitors into the area and encourage more people to explore this part of the city”

The Floral Giant is modeled on Chester's unique 'Family of Giants' the Father, Mother and two daughters; towering 4 metre figures from the medieval Midsummer Watch Parades that returned to Chester in June. The Giant will stay in Chester throughout the summer.

Continuing with a floral and cycling theme; fifteen silver cycles have been installed around the City, holding flower displays. The Cycles are part of this years Chester in Bloom Petal Power theme. All of the bicycles used in the displays have been recycled after being abandoned.

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Press release produced Friday 12 June 2009. For further details please contact David Sejrup, tel: (01244) 402230.